



MARCUM NEW ENGLAND  
**Life Science  
& Biotech** SUMMIT



## **NEW ENGLAND / SEPTEMBER 26, 2024**

The Marcum Life Science and Biotech Summit is dedicated to updating innovative early, emerging growth and later stage Life Science and Biotech companies, stakeholders and trusted advisors of the state of the industry. This complimentary event is expected to draw over 200 professionals across New England. As a sponsor of The Marcum Life Science and Biotech Summit, you will receive a unique opportunity to open doors to potential business while promoting your brand.

### **OMNI NEW HAVEN AT YALE**

155 Temple Street  
New Haven, CT 06510

### **EVENT**

Registration  
Main Program  
Cocktails & Reception

**1:00 PM – 6:30 PM**

**MARCUM**  
ACCOUNTANTS ▲ ADVISORS



## NEW ENGLAND SPONSORSHIP OPPORTUNITIES

SPONSORSHIPS AND BENEFITS	KEYNOTE	GOLD	SILVER	BRONZE	COCKTAIL	REFRESHMENT / COFFEE	PROGRAM BOOKLET	WIFI	GIVEAWAY
	\$7,500	\$5,000	\$3,000	\$1,500	\$2,000	\$2,000	\$1,500	\$1,250	\$1,000
Company logo displayed on all event materials	●	●	●	●	●	●	●	●	●
Company name or logo prominently displayed on all promotional elements (website, invitation, press release)	●	●	●	●	●	●	●	●	●
Advertisement in program book	● Full Page	● Full Page	● Half Page	● Quarter Page	● Half Page	● Half Page	● Full-Page preferred placement	● Half Page which includes wifi password	● Quarter Page
Option to reserve a table of 10 if requested	●	●	●	●					
Option to supply 30 sec company video	● (Played 2x)	● (Played 1x)	● (Played 1x)						
Exhibit table at event	●	●	● Display materials at shard table						
Receipt of attendee list post-conference	●	●							
Supply giveaway items for bags (250)	● (Optional)								●
Stage Backdrop Signage	●								
Introduction of Keynote speaker	●								
Miscellaneous	●				● Signature drink named after your company & name/ logo on cocktail tables	● Your company & name/logo on refreshment tables			

\*Program booklet advertising also available; see next page for options.



## SPONSORSHIP PARAMETERS

### LOGOS

Please provide a horizontal high resolution or vector logo with a transparent background.

Send logos in as soon as possible to take advantage of being included in promotional materials.

All logos due by **August 29, 2024** to be included in the program book.

**Formats accepted:** EPS, AI, PNG, OR TIF

### ADS

#### QUARTER PAGE COLOR

2.375"W x 3.875"H

#### HALF PAGE COLOR

5"W x 3.875"H

#### FULL PAGE COLOR

5"W x 8"H

Please submit all ads by **August 12, 2024** to:  
**Eileen Fullaway**, [eileen.fullaway@marcumllp.com](mailto:eileen.fullaway@marcumllp.com).

**Formats accepted:** JPEG or PDF

### VIDEO

Please send videos by **August 29, 2024**.

**Formats accepted:** MP4 or MOV

### SPEAKER PRESENTATIONS

Powerpoint Presentations - if using, please supply by **August 12, 2024**.

**Formats accepted:** MP4 or MOV



## CORPORATE SPONSORSHIP COMMITMENT

### COMPANY INFORMATION

COMPANY NAME:

CONTACT NAME:

ADDRESS :

CITY/STATE/ZIP:

WEBSITE:

EMAIL:

PHONE:

FAX:

### SPONSORSHIP LEVEL (PLEASE SELECT ONE)

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> KEYNOTE SPONSOR: \$7,500 | <input type="checkbox"/> BRONZE SPONSOR: \$1,500             | <input type="checkbox"/> PROGRAM BOOKLET SPONSOR: \$1,500 |
| <input type="checkbox"/> GOLD SPONSOR: \$5,000    | <input type="checkbox"/> COCKTAIL SPONSOR: \$2,000           | <input type="checkbox"/> WFI SPONSOR: \$1,250             |
| <input type="checkbox"/> SILVER SPONSOR: \$3,000  | <input type="checkbox"/> REFRESHMENT/COFFEE SPONSOR: \$2,000 | <input type="checkbox"/> GIVEAWAY SPONSOR: \$1,000        |

### PROGRAM BOOKLET ADVERTISING (PLEASE SELECT ONE)

- FULL PAGE (5"W X 8"H) : \$750     HALF PAGE (5"W X 3.875"H) : \$500     QUARTER PAGE (2.375"W X 3.875"H) : \$300

### SEND COMPLETED FORM TO:

eileen.fullaway@marcumllp.com or mail to  
Eileen Fullaway, Marketing Manager  
100 Westminster Street, 5th Floor  
Providence, RI 02903 | 401.600.4654

### SCAN THE QR CODE FOR EVENT PAYMENT OR MAIL CHECK

